

CURRICULUM VITAE

A. PERSONAL DATA

1. Name:	ARO Adebisi Kazeem
2. Date of Birth:	24 th August, 1978
3. Place of Birth:	Ipaja-Ayobo, Lagos state
4. Sex:	Male
5. Marital Status:	Married
6. Nationality:	Nigerian
7. Town/State of Origin:	Abeokuta/Ogun State
8. Contact Address:	Department of Mass Communication, Abraham Adesanya Polytechnic, PMB 1020, Ijebu-igbo, Ogun-state.
9. Phone Number	+2348052173735
10. E-mail Address	adebisaro1@gmail.com
11. Present Employment	Abraham Adesanya Polytechnic, Ijebu-igbo, Ogun-state, Nigeria.
12. Present Position and Salary:	Lecturer I (CON5 Step 9)

01. EDUCATION BACKGROUND:

1. Lead City University, Ibadan (PhD)	
2. National Open University OF Nigeria (M.Sc.)	2017
3. Olabisi Onabanjo University Ago-Iwoye (B.A.)	2007
4. Member, Nigerian Institute of Public Relations(MNIPR)2014	
5. Ajara Grammar School, Badagry, Lagos State	1999

02. ACADEMIC QUALIFICATION (WITH DATES):

1. Ph.D Mass Communication & Media Tech.	2025
2. Master of Science (M.Sc.) Mass Communication	2017
3. Member, Nigerian Institute of Public Relations (MNIPR)	2014
4. Bachelor Of Arts (B.A) Mass Communication	2007
5. Senior Secondary School Certificate (SSCE)	1999

03. WORK EXPERIENCE:

- i. Admin Staff, Olabisi Onabanjo University, Ago-Iwoye, Ogun State. 2007-2009
- ii. Admin Officer II - 1: Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State. 2009-2014
- iii. Assistant Lecturer: Department of Mass communication Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State. 2014- 2017
- iv. Lecturer III, Department Of Mass communication Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State. 2018-2021
- V Lecturer II, Department of Mass Communication, AAPOLY

COURSES TAUGHT

Course Code	Course Title	Unit
MAC 114	Introduction To Mass Communication	3 Units
MAC 432	Communication and National Development	3 Units
MAC 126	Principles Of Public Relations	2 Units
MAC 212	Research Methodology	2 Units
MAC 227	Investigative And Interpretative Reporting	3 Units
MAC 312	Mass Communication Theories	3 Units
MAC 323	Interpersonal Communication	2 Units
MAC 414	Community Journalism And Broadcasting	3 Units
MAC 419	Book Publishing	2 Units

04. SPECIAL ASSIGNMENTS/COMMUNITY SERVICES:

1. Foundation Coordinator, Dept. Of Mass Communication 2013- 2016
2. SIWES Supervision 2016- Till Date
3. Staff Adviser, Association of Student Communicators (ASCOM) 2024
4. SSANIP General Secretary 2009-2014
5. ASUP General Secretary 2021-Date
6. Chairman, Publicity Committee AAPOLY 3RD Combined Convocation
7. Member, NBTE Curriculum Critique and Development for HND Journalism& Media Studies
8. Deputy Director AAPOLY Centre for Part Time Studies -2024
9. Secretary, Ifesowapo Maborode Community Development Association

05. MEMBERSHIP OF PROFESSIONAL BODIES:

- i. Member, Nigerian Institute of Public Relations(MNIPR)

06. RESEARCH INTEREST

- i Development Communication
- ii. Public Relations/Advertising
- iii. Journalism & Media studies

07. PUBLICATIONS:**a) B.A Thesis/Dissertation**

1. Impact of Public Relations strategies on Community Relations. A study of Olabisi Onabanjo University (OOU), Ago-Iwoye.(1ST Degree thesis)
2. Influence of Community-Based Newspapers on Community Development in Ijebu-Ode (M.Sc. (Thesis).

b) Journal Articles:

1. **Aro A.K**, Owoyemi J.D, Odunlami O.A. (2017). An Evaluation of Community based Newspaper on Rural Development in Ijebu land. *AAP Journal of Management and Social Sciences*. Vol. 1 (1)pp106-138
2. Owoyemi J.D, **Aro A.K**, Osudeko E.O. (2017). Audience Perception of Trilingual Radio Broadcasting in Nigeria (A study of listeners of Space 90.1fm). *AAP Multidisciplinary journal (AAPMJ)* Vol. 2(1) pp325-399.
3. **Aro A.K** (2021): Influence of Social Media on Dress Culture of Nigerian Youths. *AAP Multidisciplinary journal (AAPMJ)* Vol. 4(1) pp97-106. E-ISSN; 2795-2290
4. **Adebisi K. Aro & Lukman A ABIOYE, PhD (2023)**: Assessment of Covid-19 Social Distancing Protocol On Academic Performance of Students of Abraham Adesanya Polytechnic Ijebu-Igbo And Olabisi Onabanjo University,Ago-Iwoye
5. **Aro A.K & Odunlami A.O (2023)** :Influence of Media Campaign on Knowledge Attitude and Compliance with covid-19 protocols among students of Tertiary Institutions, a Journal of Management and Social Sciences Abraham Adesanya Polytechnic,Ijebu-Igbo
6. **Pinheiro S.O & Aro A.K (2024)** :Assessing the Influence of Radio Jingles On Students 'Enrolment Into Tertiary Institutions: journal of Communication Review (NJCR) Vol. 3,No.1 2024 pp35-48
7. **Pinheiro S.O & Aro A. K (2024)**: Influence of Social Media on Voters Political Participation during 2019 Osun Central Senatorial Election in Osun State Nigeria. International Journal of Sub-Saharan African Research (IJSSAR) Vol.2. Issue 2, pp. 210-222, June 2024; ISSN: 3043-4467.
8. **Olusegun A. Odunlami & Aro Adebisi K.** (2024): Influence of Mass Media on Public Awareness and Behaviours Towards Sustainable Development Initiatives in Nigeria. Ilaro journal of Humanities and Management (IJOHAM)2024 Vol. 4, 2024 Edition
9. **Gbadebo S.A, Aro A.K Adeoye S.F Agholor F.M**, Beyond Tokenism in Nigeria: Authentic Representation of Diversity in Media: Nigerian Journal of Communication Review(NJCR) Vol. 3,No.1.2024

c) Papers Presented at conferences:

1. Creativity in reporting and communication as tools for sustainable technology in Nigeria. Abraham Adesanya Polytechnic 1st National conference 2019. Pg. 450-461.
2. Digital Media Technologies As Tools for Sustainable Economic Development in The Fintech Banks –Abraham Adesanya Polytechnic 2nd National Conference 19th -21st july,2023
3. Innovative Research and Quality Education for Sustainable Development - Lead City University, Postgraduate College Multidisciplinary Academic Conference: 16th-19th October, 2023.
4. Digital Media Literacy and Its Role in Fostering Entrepreneurship and Economic Development: Gateway (ICT) Polytechnic, Saapade: 1st Combined International Conference: 15-17th August, 2023.
5. Influence of Digital Media in Promoting Environmental Awareness and Sustainable Practices in Nigeria: School of Management and Business Studies (SMBS) Abraham Adesanya Polytechnic 1ST International Conference: 12th July,2024
6. Influence of Social Media Sentiment Analysis on Brand Image Management of Local Retail Businesses in Ijebu-North Local Government, Ogun-State: School of Management and Business Studies (SMBS) Abraham Adesanya Polytechnic 1st International Conference: 12th July,2024
7. New Media Use and Customer Dispute Resolution in Commercial Banks Ijebu-North Local Government Area, Ogun State: 31st July-1st August, 2024.
8. New Technologies, Innovation and Invention: Catalyst for Nigeria's Sustainable Development: 7th - 8th August, 2024.

08. CONFERENCES AND WORKSHOP ATTENDED WITH DATES:

1. ASUP Zone C National Conference; A counter hegemony discourse on the status of English language as a foreign language in Nigeria Multi-linguistic society. Held at Ilaro, Ogun state, Nigeria. 11th – 14th May, 2015.
2. Effective lecture delivery and efficient career development workshop held at Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State, Nigeria. 21st Feb. – 22nd Feb. 2018.
3. Abraham Adesanya Polytechnic 1st National Conference; Technology and creativity as tools for sustainable development in Nigeria. Held at Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State, Nigeria. 11th Sept. – 13th Sept., 2019.

4. ASUP Zone C Capacity Building/Retreat for Union Leaders; Trade Union leaders' functionality strategy and planning in academic environment. Held at Miccom Gulf Hotels & Resort Ada, Ibokun Road, Osun state. 15th – 18th Sept., 2021.
5. Abraham Adesaya Polytechnic 2ND National Conference -19th-21st July,2023
6. Association of Behavioural Research Analysts And Psychometricians with Ignatius Ajuru University of Education-Workshop on Qualitative/Mixed Methods And Moderated Mediation Research -2nd -4th May,2023
7. ASUP ,Ogun State Institute of Technology, Igbesa, Workshop On The Teaching Profession – 6th November,2023.
8. 1ST International Conference of Faculty of Communication and Information Science, Lead City University ,Ibadan

09. EXTRA CURRICULAR ACTIVITIES:

- Reading
- Writing

10. REFEREES

1. Prof. 'Kemi Oriola

Head, Visual Communication Arts&Design
Taiye Solarin University of Education
Ogun State .

Mobile No:08058570417

2. Prof. Dele Odunlami,

Dean, Faculty of Social Sciences, Olabisi Onabanjo University, Ago-Iwoye
Olabisi Onabanjo University, Ago-iwoye
Ogun state.

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Date

Signature