

CURRICULUM VITAE

A. PERSONAL DATA

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|----------------------------------|---|
| 1. Name: | ARO Adebisi Kazeem |
| 2. Date of Birth: | 24 th August, 1978 |
| 3. Place of Birth: | Ipaja-Ayobo, Lagos state |
| 4. Sex: | Male |
| 5. Marital Status: | Married |
| 6. Nationality: | Nigerian |
| 7. Town/State of Origin: | Abeokuta/Ogun State |
| 8. Contact Address: | Department of Mass Communication,
Abraham Adesanya Polytechnic,
PMB 1020, Ijebu-igbo, Ogun-state. |
| 9. Phone Number | +2348052173735 |
| 10. E-mail Address | adebisaro1@gmail.com |
| 11. Present Employment | Abraham Adesanya Polytechnic, Ijebu-igbo,
Ogun-state, Nigeria. |
| 12. Present Position and Salary: | Lecturer I (CON5 Step 9) |

01. EDUCATION BACKGROUND:

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| 1. Lead City University, Ibadan (PhD) | |
| 2. National Open University OF Nigeria (M.Sc.) | 2017 |
| 3. Olabisi Onabanjo University Ago-Iwoye (B.A.) | 2007 |
| 4. Member, Nigerian Institute of Public Relations(MNIPR) | 2014 |
| 5. Ajara Grammar School, Badagry, Lagos State | 1999 |

02. ACADEMIC QUALIFICATION (WITH DATES):

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|---|------|
| 1. Ph.D Mass Communication & Media Tech. | 2025 |
| 2. Master of Science (M.Sc.) Mass Communication | 2017 |
| 3. Member, Nigerian Institute of Public Relations (MNIPR) | 2014 |
| 4. Bachelor Of Arts (B.A) Mass Communication | 2007 |
| 5. Senior Secondary School Certificate (SSCE) | 1999 |

03. WORK EXPERIENCE:

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| i. Admin Staff, Olabisi Onabanjo University, Ago-Iwoye, Ogun State. | 2007-2009 |
| ii. Admin Officer II - 1: Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State. | 2009-2014 |
| iii. Assistant Lecturer: Department of Mass communication
Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State. | 2014- 2017 |
| iv. Lecturer III, Department Of Mass communication
Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State. | 2018-2021 |
| V Lecturer II, Department of Mass Communication, AAPOLY | |

COURSES TAUGHT

Course Code		Course Title	Unit
MAC	114	Introduction To Mass Communication	3 Units
MAC	432	Communication and National Development	3 Units
MAC	126	Principles Of Public Relations	2 Units
MAC	212	Research Methodology	2 Units
MAC	227	Investigative And Interpretative Reporting	3 Units
MAC	312	Mass Communication Theories	3 Units
MAC	323	Interpersonal Communication	2 Units
MAC	414	Community Journalism And Broadcasting	3 Units
MAC	419	Book Publishing	2 Units

04. SPECIAL ASSIGNMENTS/COMMUNITY SERVICES:

1. Foundation Coordinator, Dept. Of Mass Communication 2013- 2016
2. SIWES Supervision 2016- Till Date
3. Staff Adviser, Association of Student Communicators (ASCOM) 2024
4. SSANIP General Secretary 2009-2014
5. ASUP General Secretary 2021-Date
6. Chairman, Publicity Committee AAPOLY 3RD Combined Convocation
7. Member, NBTE Curriculum Critique and Development for HND Journalism& Media Studies
8. Deputy Director AAPOLY Centre for Part Time Studies -2024
9. Secretary, Ifesowapo Moborode Community Development Association

05. MEMBERSHIP OF PROFESSIONAL BODIES:

- i. Member, Nigerian Institute of Public Relations(MNIPR)

06. RESEARCH INTEREST

- i Development Communication
- ii. Public Relations/Advertising
- iii. Journalism & Media studies

07. PUBLICATIONS:**a) B.A Thesis/Dissertation**

1. Impact of Public Relations strategies on Community Relations. A study of Olabisi Onabanjo University (OOU), Ago-Iwoye.(1ST Degree thesis)
2. Influence of Community-Based Newspapers on Community Development in Ijebu-Ode (M.Sc. (Thesis).

b) Journal Articles:

1. **Aro A.K**, Owoyemi J.D, Odunlami O.A. (2017). An Evaluation of Community based Newspaper on Rural Development in Ijebu land. *AAP Journal of Management and Social Sciences*. Vol. 1 (1)pp106-138
2. Owoyemi J.D, **Aro A.K**, Osideko E.O. (2017). Audience Perception of Trilingual Radio Broadcasting in Nigeria (A study of listeners of Space 90.1fm). *AAP Multidisciplinary journal (AAPMJ)* Vol. 2(1) pp325-399.
3. **Aro A.K** (2021): Influence of Social Media on Dress Culture of Nigerian Youths. *AAP Multidisciplinary journal (AAPMJ)* Vol. 4(1) pp97-106. E-ISSN; 2795-2290
4. **Adebisi K. Aro & Lukman A ABIOYE, PhD (2023):** Assessment of Covid-19 Social Distancing Protocol On Academic Performance of Students of Abraham Adesanya Polytechnic Ijebu-Igbo And Olabisi Onabanjo University,Ago-Iwoye
5. **Aro A.K & Odunlami A.O (2023)** :Influence of Media Campaign on Knowledge Attitude and Compliance with covid-19 protocols among students of Tertiary Institutions, a Journal of Management and Social Sciences Abraham Adesanya Polytechnic,Ijebu-Igbo
6. **Pinheiro S.O & Aro A.K (2024)** :Assessing the Influence of Radio Jingles On Students 'Enrolment Into Tertiary Institutions: journal of Communication Review (NJCR) Vol. 3,No.1 2024 pp35-48
7. **Pinheiro S.O & Aro A. K (2024):** Influence of Social Media on Voters Political Participation during 2019 Osun Central Senatorial Election in Osun State Nigeria. International Journal of Sub-Saharan African Research (IJSSAR) Vol.2. Issue 2, pp. 210-222, June 2024; ISSN: 3043-4467.
8. **Olusegun A. Odunlami & Aro Adebisi K. (2024):** Influence of Mass Media on Public Awareness and Behaviours Towards Sustainable Development Initiatives in Nigeria. Ilaro journal of Humanities and Management (IJOHAM)2024 Vol. 4, 2024 Edition
9. **Gbadebo S.A, Aro A.K Adeoye S.F Agholor F.M,** Beyond Tokenism in Nigeria: Authentic Representation of Diversity in Media: Nigerian Journal of Communication Review(NJCR) Vol. 3,No.1.2024

c) Papers Presented at conferences:

1. Creativity in reporting and communication as tools for sustainable technology in Nigeria. Abraham Adesanya Polytechnic 1st National conference 2019. Pg. 450-461.
2. Digital Media Technologies As Tools for Sustainable Economic Development in The Fintech Banks –Abraham Adesanya Polytechnic 2nd National Conference 19th -21st july,2023
3. Innovative Research and Quality Education for Sustainable Development - Lead City University, Postgraduate College Multidisciplinary Academic Conference: 16th-19th October, 2023.
4. Digital Media Literacy and Its Role in Fostering Entrepreneurship and Economic Development: Gateway (ICT) Polytechnic, Saapade: 1st Combined International Conference: 15-17th August, 2023.
5. Influence of Digital Media in Promoting Environmental Awareness and Sustainable Practices in Nigeria: School of Management and Business Studies (SMBS) Abraham Adesanya Polytechnic 1ST International Conference: 12th July,2024
6. Influence of Social Media Sentiment Analysis on Brand Image Management of Local Retail Businesses in Ijebu-North Local Government, Ogun-State: School of Management and Business Studies (SMBS) Abraham Adesanya Polytechnic 1st International Conference: 12th July,2024
7. New Media Use and Customer Dispute Resolution in Commercial Banks Ijebu-North Local Government Area, Ogun State: 31st July-1st August, 2024.
8. New Technologies, Innovation and Invention: Catalyst for Nigeria's Sustainable Development: 7th - 8th August, 2024.

08. CONFERENCES AND WORKSHOP ATTENDED WITH DATES:

1. ASUP Zone C National Conference; A counter hegemony discourse on the status of English language as a foreign language in Nigeria Multi-linguistic society. Held at Ilaro, Ogun state, Nigeria. 11th – 14th May, 2015.
2. Effective lecture delivery and efficient career development workshop held at Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State, Nigeria. 21st Feb. – 22nd Feb. 2018.
3. Abraham Adesanya Polytechnic 1st National Conference; Technology and creativity as tools for sustainable development in Nigeria. Held at Abraham Adesanya Polytechnic, Ijebu-Igbo, Ogun State, Nigeria. 11th Sept. – 13th Sept., 2019.

4. ASUP Zone C Capacity Building/Retreat for Union Leaders; Trade Union leaders' functionality strategy and planning in academic environment. Held at Miccom Gulf Hotels & Resort Ada, Ibokun Road, Osun state. 15th – 18th Sept., 2021.
5. Abraham Adesaya Polytechnic 2ND National Conference -19th-21st July,2023
6. Association of Behavioural Research Analysts And Psychometricians with Ignatius Ajuru University of Education-Workshop on Qualitative/Mixed Methods And Moderated Mediation Research -2nd -4th May,2023
7. ASUP ,Ogun State Institute of Technology, Igbesa, Workshop On The Teaching Profession – 6th November,2023.
8. 1ST International Conference of Faculty of Communication and Information Science, Lead City University ,Ibadan

09. EXTRA CURRICULAR ACTIVITIES:

- Reading
- Writing

10. REFEREES

1. Prof. 'Kemi Oriola

Head, Visual Communication Arts&Design
Taiye Solarin University of Education
Ogun State .
Mobile No:08058570417

2. Prof. Dele Odunlami,

Dean, Faculty of Social Sciences, Olabisi Onabanjo University, Ago-Iwoye
Olabisi Onabanjo University, Ago-iwoye
Ogun state.
Mobile No: +23480555266954
Date
Signature