

Yinka Awofe Adegbite

Mobile **+234(0)8037179296**

Email Address kuzyade@yahoo.com

Contact Laderin Estate Extension,
Abeokuta,
Ogun State

Objective: Seeking to further career opportunity in a reliable Organization with the goal of providing quality service that boosts overall performance through skills and knowledge acquired so far, with an eye for consistent improvement and development of the Organization.

PERSONAL DATA

Date of Birth: 2nd March, 1972

Place of Birth: Ifo, Ogun State

Nationality: Nigerian

State of Origin: Ogun

Marital Status: Married

EDUCATION BACKGROUNG

2012 University of Ibadan (Masters in Communication Arts, MCA)

2019 Universite Des Science Appliques Est Management (Msc, Mass Communication)

2017 Universite des Sciences Appliquees et Management (Bsc, Mass Communication, second class upper division)

1998 Ogun State Polytechnic, Abeokuta (OND, Mass Communication)

1995 Ogun State Polytechnic, Abeokuta (HND, Mass Communication)

1992 Senior School Certificate Examination (SSCE)

AWARDS

- Chief Fassy Yusuf Award of the best student in Public Relations, 1994/1995 set, Department of Mass Communication, Ogun State Polytechnic, Abeokuta
- Certificate of participation as sub-editor Ogun Poly Community Echo, 1994/1995 edition, Department of Mass Communication, Ogun State Polytechnic, Abeokuta

MEMBERSHIP OF PROFESSIONAL BODIES

Member, Nigerian Institute of Public Relations

LOCAL AND INTERNATIONAL TRAININGS AND CONFERENCES

- August 2014 ‘Advancing the NIPR Cause’, (Lagos, Nigeria)
- July 2016 ‘Projecting Ogun APBN for Improved Relevance in Contemporary Nigeria’, (Lagos, Nigeria)
- August 2016 ‘NIPR National Conference, (Ibadan, Oyo State, Nigeria)
- December 2017 ‘Corporate Communication, Report writing, Public affairs and Media Relations Skills’ (Lagos, Nigeria)
- May 2019 ‘Optimizing Capacity Utilization in African Tertiary Institutions in the 21st Century’ (Accra, Ghana)
- July 2019 ‘Technological Renaissance for Innovation and Productivity’ (Ogun State, Nigeria)
- July 2021 Two-day Capacity Building Workshop for Senior Non-teaching Staff of DSAP (Ogun State, Nigeria)
- October 2021 ‘Advanced Digital Appreciation Programme for Tertiary Institutions (Ogun State, Nigeria)

PUBLICATIONS

JOURNAL PAPERS

- Impact of the Media in Creating Awareness on Covid-19 Pandemic: A study of Selected Radio Station in Abeokuta Metropolis
- Community Policing and Crime Control in Nigeria: A Assessment of Ijebu-Ode Local Government Area
- ‘The Role House Journals in Achieving Public Relations Goals: A study of **POWER** and **WINGS**’
- ‘Newspaper Political Advertisement and Propaganda Issue Oriented Campaign in the 2015 Presidential Election in Nigeria’

CONFERENCE PAPERS

- Sports Sponsorship, Promotion and Corporate Image: An Impact Assessment of Nigeria

- Reputation and Crisis Management in Government and Corporate Organizations
- Leveraging Broadcast Media as a Catalyst for Economic Development
- Entrepreneurship Education: Stimulating and Enhancing Employability of Learners in Selected State Polytechnics in South West Nigeria
- Perceived Influence of Twitter in Enhancing Civic Engagement in Participatory Governance in Nigeria
- Community Policing and Crime Control in Nigeria: An Assessment of Ijebu-Ode Local Government Area
- Digital Transformation and the Political Economy of Media Ownership in Nigeria
- International Media Campaigns: Dynamics and Implications

WORK EXPERIENCE

D.S Adegbenro ICT Polytechnic, Itori-Ewekoro, Ogun State

Position held: Head, Public Relations (2015 till date)

TASKS

- Ensuring peaceful and harmonious relations among and between the Institutions' Management, Staff and Students
- Promoting the Institutions' goodwill among the host communities and other external publics
- Overseeing protocol and passages of the Institutions' Staff members
- Writing Speeches
- Managing Media/Press Relations
- Managing the Institutions' Mails
- Anchoring the Polytechnic's Programmes

D.S Adegbenro ICT Polytechnic, Itori-Ewekoro, Ogun State

Position: Administrative Officer (Rectorate) (2014 – 2015)

TASKS

- Supervising the Staff of the Rectorate
- Clerking Management and strategy meetings
- Handling the Rector's mails

Universite des Sciences Appliquees et Management (part-time lecturing: 2016 – till date)

COURSES

- Principles of Public Relations
- Editorial writing

Moshood Abiola Polytechnic, Abeokuta (part-time lecturing: 2012 – 2015)

COURSES

- Principles of Public Relations
- News writing and Reporting
- Feature Article Writing
- Graphics and Design

Integrated Micro Finance Bank, Abeokuta Branch (2008 – 2010)

Position Held: Head, Micro Lease

TASKS:

- Establishing and maintaining a good relationship between the Bank and all Micro Lease Customers in Ogun State
- Supervising the activities of heads of micro lease units in other branches in Ogun State
- Organizing trainings and workshops for Micro Lease Staff in Ogun State Branches of the Bank

Matsol Farms Ltd

Positions Held: Procurement Assistant, Procurement Manager, Marketing Manager
2000 – 2007

TASKS:

- Obtaining LPOs for High Quality Cassava Flour (HQCF) from Flour Milling Organizations
- Organizing delivery of HQCF to Flour milling Organizations
- Procurement of raw materials for the farm
- Maintenance of updated records of prices of raw materials
- Maintenance of updated sales records

Professional responsibilities

- Ogun NIPR General Secretary (2011-2015)
- Ogun NIPR Vice Chairman (2018 – till date)

REFEREES

- Professor Ayabami Ojebode
Department of Communication and Language Arts
University of Ibadan

08056414798

- Dr. Stephen Adebayo
Nigerian Institute of Public Relations
08033370637
- Dr. Goke Rauf
Rector, D. S Adegbenro ICT Polytechnic, Itori-Ewekoro, Ogun State
08033516593